

# "IoT 4 fun"

## Unique & innovative "Fun Generator"

### ChatBot game-changing use.

#### The problem that creates the opportunity:

"I have a lot of money, and looking for MORE fun in life"...

#### The amazing solution:

**IoT** (Internet of Things & Thinkers) + ChatBot creat amazing opportunity in the global market.

**IoT 4 fun** will achieve a leading position in the upper market segment.

A combination of high level and unique design with challenging technology is the secret for this amazing project.

**IoT 4 fun** was examined with various potential clients and indicates impressive value for all stakeholders. **They ALL LOVE it.**

#### The Product / Market arena:

**IoT 4 fun** serves global markets. The following audiences are some of the potential clients / users:

- Managers and professionals in all types of businesses and organizations, including:
  - Enterprise sector.
  - SME.
  - Consulting firms.
  - Startups.
  - Entrepreneurs.
  - Financial firms, Banks and VC's.
  - Universities, hospitals and Non – Profit organizations.
- Individuals: fun enthusiasts.

#### Potential Business Models:

- Sales of amazing designed IoT, hardware+software products.
- Sales of virtual amazing designed products.
- Exit.

#### The Technologies:

- Software.
- Embedded software.
- Various communication components.
- IoT elements.
- Robotics.
- AR.
- Mechanical engineering.
- ChatBot technology.
- Unique design.
- Computerized visualization capabilities.

#### Entrepreneurs:

- Dr. Ben Nachman. International "Innovation Architect", expert in the fields of Innovation, Entrepreneurship, Business Development and Strategy. Ben Nachman has great experience with companies in high-tech, manufacturing, services and marketing.
  - Board Member: Israel – EU Chamber of Commerce.
  - Honorary President, Israel – Ireland Chamber of Commerce.

#### Tech Ideas:

- Elad Nachman. Senior Software Engineer. Elad Nachman has skillfulness and special knowledge in ICT.