

"BizWayze"

Unique & innovative Success Navigator

A game-changing platform and potential UNICORN

The problem that creates the opportunity:

Immense and endless efforts in searching SUCCESS.

The amazing solution:

What **WAZE** has done to driving navigation -

BizWayze will achieve in the success and business arena. **BizWayze** is a unique Success **Navigator**, using an innovative approach and advanced technology for global use in all private, business and nonprofit arenas. **BizWayze** was examined with various smart individuals, businesses and non-profit organizations and indicates impressive value for all stakeholders. **They ALL LOVE it.**

The Product / Market arena:

BizWayze serves global markets. The following audiences are some of the potential users:

- Managers and professionals in all types of businesses and organizations, including:
 - Financial firms, banks, p2p loans companies, VC's. etc.
 - Enterprises.
 - SME.
 - Consulting firms.
 - Startups. Entrepreneurs.
 - Universities, hospitals and Non – Profit organizations.
- Individuals:
 - Success seekers.
 - Mobile and web enthusiasts.

Potential Business Models:

- Advertising.
- Using or buying specific info.
- In-house platforms.
- Paid services.
- Exit.

The Technology:

- Unique combination of:
 - Big Data.
 - AI.
 - Advanced BI technology.
 - Crowd Wisdom.

Entrepreneur:

- Dr. Ben Nachman. International Innovation Architect. Specializations: Innovation, Entrepreneurship, Business development, Strategy and Marketing. Ben Nachman has a wealth of experience with companies in high-tech, finance, manufacturing, services and marketing for more than 25 years.
 - Board Member: Israel – EU Chamber of Commerce.
 - Honorary President, Israel – Ireland Chamber of Commerce.
 - Entrepreneur:

Technical Idea:

- Elad Nachman. Senior Software Engineer. Elad Nachman has skillfulness and special knowledge in ICT.